

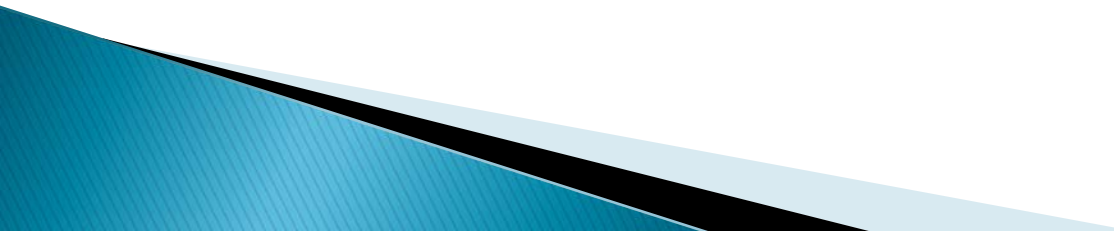
Dunstable Master Plan Visioning Session




June 23, 2016



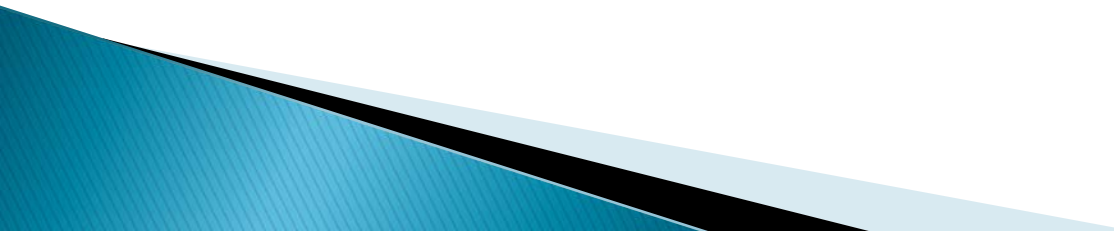
A Master Plan will help the community:

- ▶ Manage growth and change
 - ▶ Provide for orderly and predictable development
 - ▶ Protect environmental resources
 - ▶ Strengthen community identity
 - ▶ Create a framework for future policy decisions
 - ▶ Provide guidance to residents, local boards, and permitting authorities
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State Requirements:

- ▶ Under Massachusetts General Laws, Chapter 41, Section 81D, the Planning Board is required to prepare the Master Plan.
 - ▶ The Dunstable Master Plan Update will contain the following elements:
 - Vision Statement, Goals and Objectives
 - Land Use
 - Housing
 - Economic Development
 - Natural and Cultural Resources
 - Open Space and Recreation
 - Transportation
 - Implementation
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What's in a Master Plan?

- ▶ Data Analysis
 - ▶ Existing Conditions
 - ▶ Trends, Estimates and Future Projections
 - ▶ Goals, Policies and Actions
 - ▶ Maps
 - ▶ Implementation Strategy
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How does the process work?

- ▶ Visioning Session
 - ▶ Stakeholder interviews
 - ▶ Survey
 - ▶ Public Forums:
 - Economic Development, Land Use, Housing and Infrastructure (water, transportation, etc.) – September 2016
 - Natural and Cultural Resources/Open Space/Recreation–November 2016
 - Community Meeting on the Draft Master Plan Document–March 2016
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Where are we today?

- ▶ Review and synthesis of past plans, studies and reports
 - ▶ Data collection and analysis:
 - Demographic data
 - Economic data
 - Assessor information
 - Traffic counts and crash data
 - Town data and resources
 - Input from residents, town officials and local organizations
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Where are we going and what do we need to affect change?

- ▶ Examine trends, estimates and projections
 - ▶ Opportunities and challenges
 - ▶ Analysis of options
 - ▶ Develop consensus regarding strategy
 - ▶ Outline Recommendations
 - ▶ Create Implementation Plan
 - ▶ Adopt Master Plan with consistency among elements
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Adoption of Master Plan


- ▶ Although not required, communities may choose to have the Master Plan formally adopted by Town Meeting
- ▶ Master Plan must be adopted by majority vote of the Planning Board



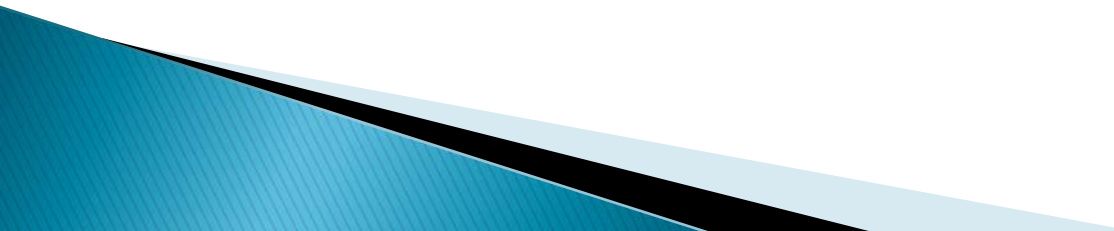
**What is a SWOT
Analysis?**

**How will your
input be used?**

SWOT Analysis Process

- ▶ SWOT stands for Strengths, Weaknesses, Opportunities and Threats
 - ▶ SWOT analysis is a tool utilized by private industry and public agencies at the outset of a planning process
 - ▶ Designed to capture your personal thoughts about Master Plan issues in Dunstable
 - ▶ There are no right or wrong answers, and everyone is encouraged to express an opinion
 - ▶ Your response will be recorded on a flip chart
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What Happens Next?

- At the conclusion of the SWOT Analysis, there will be a 15 minute break.
 - During this time, you will be asked to place color coding dots on each flip chart to prioritize the ideas that you feel are most important.
 - NMCOG staff will tally the results and summarize the findings as part of the Master Plan process.
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Color Coding Priorities

1st priority = RED
2nd priority = GREEN
3rd priority = BLUE
4th priority = YELLOW

